

“Let’s Paint Downtown Hoptown” Program

HOW THE PROGRAM WORKS (continued)

Eligible expenses under the “Let’s Paint Downtown Hoptown” program include: paint, paint supplies & materials, labor, and rental equipment necessary for undertaking the project.

Financing provided through the Inner-City Residential Enterprise Zone (ICREZ) fund as part of the “Downtown Hopkinsville 50/50 Matching Grant Incentive Program.”



OTHER MISCELLANEOUS ITEMS:

- Before and after pictures of the project will be required
- Certificate is non-transferrable for any other project, property, or individual
- Participant must consent to use of the project for advertising and marketing purposes
- Participant agrees to display “Let’s Paint Downtown Hoptown” sign acknowledging assistance during the project and 90 days following project completion
- This offer is not valid with any other discounts
- Previous purchases of paint are not eligible
- Program is for exterior paint only

“LET’S PAINT DOWNTOWN HOPTOWN” PROGRAM

DOWNTOWN RENAISSANCE DISTRICT

Tel: 270.887.4285

**A Collaborative Effort
Between the City of
Hopkinsville, the Local
Development Corporation,
the Downtown Renaissance
District, Downtown Property
Owners & Merchants,
Hometown Decorating, &
Sherwin Williams**

DOWNTOWN
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DISTRICT

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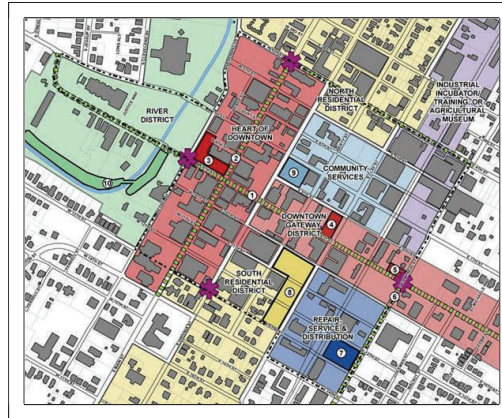
“LET’S PAINT DOWNTOWN HOPTOWN”

PROGRAM OVERVIEW

The City of Hopkinsville, the Local Development Corporation, and the Downtown Renaissance District are pleased to present their “Let’s Paint Downtown Hoptown” Program. This is a collaborative effort between the above-listed entities, downtown merchants & property owners, Hometown Decorating, and Sherwin Williams and is designed to enhance and beautify the appearance of Historic Downtown Hopkinsville.

PROJECT ELIGIBILITY

To qualify for the program, the participating property must be located within the boundaries of the Heart of Downtown or Downtown Gateway Districts, which are generally described as the blocks of 9th Street from Bethel to Campbell Street and Main Street from 4th Street to 14th Street. Please see the map to the right to determine if your property qualifies.



**Downtown Renaissance District
with Sub-Districts Identified**

PROJECT PRIORITY

Specific properties are not being targeted for priority; however, funds will be available on a first-come, first-served basis.

HOW THE PROGRAM WORKS

Interested applicants should contact the Downtown Renaissance Office to determine if their project qualifies for participation. If so, an application for the “Let’s Paint Downtown Hoptown” must be submitted. The application will be forwarded to the Local Development Corporation for funding

consideration. If the merchant is not the property owner, they will be required to obtain written consent from the property owner.

Only **exterior painting projects** are eligible for participation in the “Let’s Paint Downtown Hoptown” program. Projects which contain brick facades must clearly demonstrate that the brick has previously been painted. Other eligible exterior elements include trim, doors, and ornamental elements.

Once the applicant has received approval from the Local Development Corporation, a “Matching Eligibility Certificate” will be issued. The applicant may then take the certificate to Hometown Decorating or Sherwin Williams to receive a discount on the purchase of paint to be used on the project.

The applicant may then proceed with the exterior painting project. Upon project completion, copies of invoices, receipts, and cancelled checks must be submitted as proof of payment. The applicant will then be reimbursed for 50% of the project cost, not to exceed \$5,000 per property.