Studies have shown that economic benefits of a Community Trail generally range from $3 to $15 per visit on consumables like sports drinks and snacks. Studies further indicate annual accessory purchases associated with trail use can increase from $100 to $250 per person. Trails result in overall health benefits to the community along with improving the quality of life for all residents.
SPONSORSHIP LEVELS:

**PLATINUM LEVEL**
ONLY 1 Available

**GOLD LEVEL**
ONLY 5 Available

**SILVER LEVEL**
ONLY 8 Available

**BRONZE LEVEL**
ONLY 27 Available

**COPPER LEVEL**
ONLY 21 Available

**FRIEND OF THE TRAIL**
Unlimited Amount Available

---

**PLATINUM LEVEL: $250,000**
(1 AVAILABLE)

**ITEM SPONSORED:** Pedestrian Bridge over Cox Mill Road

**SPONSORSHIP RECOGNITION:**
- Prominent Signage on Both Sides of Bridge (Facing North Toward Downtown and South Toward Pardue Lane)
- Prominent Signage at Both Pedestrian Entry Points to the Bridge
- Honored at Bridge Dedication Ceremony
- Speaking Opportunity at Bridge Ribbon Cutting Ceremony

---

**GOLD LEVEL: $50,000**
(5 AVAILABLE—1st to Sponsor Selects Preferred Item)

**ITEM SPONSORED:**
- Boardwalk & Overlook (North Drive to Existing Trail)
- Pardue Lane Park Trailhead
- Riverwalk Plaza
- Faulkner Drive Trailhead
- North Drive Trailhead

**SPONSORSHIP RECOGNITION:**
- Prominent Signage at Boardwalk Overlook, Trailhead, or Plaza
- Speaking Opportunity at Trailhead Ribbon Cutting Ceremony

---

**SILVER LEVEL: $15,000**
(8 AVAILABLE—1st to Sponsor Selects Preferred Item)

**ITEM SPONSORED:**
- Map Sign (4 Available)
- Meadow Seeding
- Richard Street Landscaping Area
- Drinking Fountains with Water Service (2 Available)
- Pardue Lane Park Landscaping Area
- Landscaping area beyond Cox Mill Bridge Toward Pardue
- Light Poles with Fixtures (21 Available)

**SPONSORSHIP RECOGNITION:**
- Prominent Signage at Designated Landscaping Area or on Item of Purchase
- Recognized at Trail Ribbon Cutting Ceremony

---

**BRONZE LEVEL: $6,000**
(27 AVAILABLE—1st to Sponsor Selects Preferred Item)

**ITEM SPONSORED:**
- Meadow Seeding
- Richard Street Landscaping Area
- Drinking Fountains with Water Service
- Pardue Lane Park Landscaping Area
- Landscaping area beyond Cox Mill Bridge Toward Pardue
- Light Poles with Fixtures

**SPONSORSHIP RECOGNITION:**
- Prominent Signage at Dedicated Landscaping Area or on Item of Purchase
- Recognized at Trail Ribbon Cutting Ceremony

---

**COPPER LEVEL: $1,000**
(21 AVAILABLE)

**ITEM SPONSORED:**
- Benches (5 Available)
- Trail Mile Markers (16 Available)

**SPONSORSHIP RECOGNITION:**
- Signage on Item of Purchase
- Recognized at Trail Ribbon Cutting Ceremony

---

**FRIEND OF THE TRAIL**
(Unlimited Amount Available)

**ITEM SPONSORED:**
- Your contribution will go toward the construction costs associated with the trail

**SPONSORSHIP RECOGNITION:**
- Recognition on a “Friend of the Trail” plaque to be located at the North Drive Trailhead or the Pardue Lane Trailhead